

## **Effective Planning for Marine Resource Management**

Focused planning for community-based resource management is essential for progressing toward ‘āina momona. The planning process will help a community to identify its main concerns and develop an agreed set of objectives and activities to help address major issues.

Community-based planning may align fully with Strategic Planning for a community-based organization - or it may need to be an independent process if for example there are several organizations working in a site that need to come together to plan for the management of that site.

Several of the steps covered by auamo.org are critical building blocks that help prepare a community for planning. These include: building trust and motivation, conducting activities to understand your place, and developing a community vision. These earlier steps will provide important information that can be used in the planning process.

Typically planning starts when a core group of community members decide that the time is right to begin a planning process. Usually the goal of a planning process is to develop an agreed to set of objectives and activities that will help improve management of marine resources. This may or may not include development of new rules to be considered by the State. If the community does intend to develop new rules, they need to consider all the elements of the Chapter 91 process for making Administrative Rules. This is covered in detail under the auamo.org section: **Kānāwai: Rules and Regulations (Legal and Regulatory Systems)**

For a community that does not yet feel ready to start planning they may want to invest more time in activities that build trust and motivation for community-based resource management. For tips on these please see the auamo.org section on **Ku‘u Kaiāulu: Celebrating Community**, which shares information on how to Build Community Trust and Motivation.